



TECHNOVATIVE GROUP

Although blockchain is at its nascent, it's potential to become the new open-standard protocol for trusted records, identity, and transaction is clear. World Economic Forum suggested that 10 percent of global GDP will be stored on blockchain by 2027. Gaining traction with its first application in Bitcoin, blockchain has now captured the attention of government and industry that would reshape the economic structure and business process for the better. However, challenges remain.

Gartner's report on the status of blockchain adoption as of March 2018 suggested that the value proposition and the rationality of blockchain application in the



LIN NICOLAS
CEO

real-world business are not fully articulated among enterprises. This is what Technovative Group is addressing: to help enterprises, particularly the financial institutions, understand smart technologies including Blockchain and AI in the business application context and to expedite their adoption in a simple manner.

With increasing use cases of AI, it is clear that the technology is here to stay to unlock many challenges. Technovative recognizes AI, Big Data, Cloud Computing and Data

FACILITATING THE FINANCIAL INDUSTRY TO
ADOPT THE NEXT GENERATION TECHNOLOGIES

“
**SmartSuite
simplifies and
expedite coding
Blockchain based
DApp with little or
almost zero code
and comes with a
strong suite of
Blockchain-centri
c solutions and
products**
”

Ledger Technology (Blockchain) as the ABCD—the fundamental technologies—that will drive the decentralized web or the future of the world. The Hong Kong-based company, started by tech enthusiasts, is integrating these smart technologies into a single platform and facilitating enterprises to successfully adopt these powerful technologies.

The Flagship Products of the Company
The flagship product of the company, SmartSuite, is a smart platform that enables enterprises to build the next generation apps without code. Lin Nicolas, CEO of Technovative, says “SmartSuite is a platform to get everything your enterprise needs to build the next disruptive DApp—the codeless way.” This addresses the current challenges of enterprises that



lack deep knowledge of blockchain and other smart technologies. By making it simple, mass adoption of smart technologies by businesses is on the way.

SmartSuite integrates the ABCD technologies into a single platform. With rich features and easy integration with other blockchain protocols, SmartSuite offers a unified platform of smart tools including SmartBot, Smart Contracts, Data Analytics, SmartWallet, and Trading Platform for Financial Services Institutions. With SmartSuite, Financial Institutions can better serve their customers intelligently and securely. Apart from SmartSuite, the subsidiary products of the company include SmartIoT, SmartLoyalty, and Campus, a service for training and educating those who are interested in the company's technology and products.

"User focus is a key to success. Our goal is to build a product that delivers true value to our user community," says Nicolas. As a user-centric platform, SmartSuite simplifies and expedite coding Blockchain based DApp with little or almost zero code and comes with a strong suite of Blockchain-centric solutions and products that any enterprise can adopt and modify.

Well Positioned to Serve the Financial Enterprises
As we have seen with the rise of cryptocurrencies and transactional applications, the greatest impact blockchain will have is the Financial Industry. Because of its decentralized nature, peer-to-peer exchange capability, transparency, and immutable ledger protocol, blockchain is a fascinating technology that will enhance the industry. With the acquisition of



Hedu in late 2017, a company specialized in blockchain, Technovative has strongly positioned to provide world-class blockchain solutions to Financial Institutions.

The market of blockchain is growing with Gartner projecting it to grow \$3.1 trillion in business value by 2030. However, that does not promise success of every blockchain project. Nicolas says, "Even if you have the right timing and the right product in a large market, you still need to sell to the right customers." For Technovative, these customers are the enterprises and their ecosystem community.

By leveraging blockchain, disruptive business model, digital assets exchanges, efficient transaction processes, and advance ledgers are on the rise. Technovative is helping financial enterprises to understand the impact of decentralized technology. It offers proof-of-concept and help enterprise to successfully adopt these smart technologies. By keeping a close eye on the progress of blockchain, the company provides the best

practiced-method of blockchain through consulting and development platforms. Nicolas says, "We take great effort to nurture our clients from simple consulting engagements to serious product development."

In the near future, Technovative is planning for a crossover uplifting to NASDAQ to raise further capital and public awareness. With more product release, merger and acquisition and expansion of office on the pipeline, the company's future looks bright as a leading provider of disruptive technologies to Financial Institutions.

Technovative recognizes AI, Big Data, Cloud Computing and Data Ledger Technology (Blockchain) as the ABCD—the fundamental technologies—that will drive the decentralized web or the future of the world

”